



PITHNK
ANNUAL

DIAMOND
presented by
 SALEX
LIGHTING UNDER CONTROL

GALA

SUNDAY, SEPTEMBER 24, 2023.
12PM TO 6PM

BELLVUE MANOR • 8083 Jane Street, Vaughan, ON





YOUR SUPPORT CAN MAKE A DIFFERENCE!

after BREAST CANCER'S mission is to empower women nationwide who are affected by breast cancer through after care education, resources, financial aid and community engagement.

Most people believe that surviving breast cancer treatment is the end of the battle, but in fact, it is the beginning of the healing journey.

After treatment, breast cancer graduates face numerous physical, emotional, and financial challenges. With your help, we will continue to support these brave women.

Alicia Vianga
Founder & Executive Director

SINCE 2013 THE ABC PROGRAM

4000+

HAS FINANCED 4000+ WOMEN

500M+

WE HAVE REACHED 500M+ CANADIANS THROUGH:

- CHIN Radio/TV
- Panorama Magazine
- Good News Toronto
- What She Said with Christine Bentley
- AM640
- Virgin 99.9
- York Region Media Group
- snapd Newspaper
- NEWSTALK 1010
- Whistle Radio 102.7fm
- Rogers TV
- Metro News
- CTV
- The Region 105.9
- Global TV
- ItalNews
- Metro News
- CHUM FM
- CityTV
- CP24

THANK YOU

FROM OUR BOARD OF DIRECTORS
& PDG COMMITTEE MEMBERS



Alicia Vianga
Founder & Executive Director



Sam Ciccolini
Honorary Chair



Gino Cucchi
Senior Vice Chair



Nick Puopolo
Honorary Board Ambassador



Nadia Cerlli-Fiore
Board Director



Jenny Gumbs
Board Director



Jack Oliveira
Honorary Board Ambassador



Natasha Charles
Programs Manager
& Board Director



Veronika Barbakadze
Vice Chair



Jennifer Schultz
Board Ambassador



Laura Robertson
Board Member



Lindsay White
Board Member



Natalia Popovich
GALA
Committee Member



Ester Paris
GALA
Committee Member



Lena Guirgui
GALA
Committee Member



Beau Deguire
GALA
Committee Member

PR AND MEDIA Plan B Media Inc. | planbmedia.ca

OUR SPONSORS

SKECHERS

YOUR
LOGO

B
BELLVUE
MAVORE

ital florist

Greenpark
GROUP

Empire
EVENT SPECIALISTS

LIUNA
LOCAL 100

4444

YOUR
LOGO

SHOPPERS
DRUG MART

PIZZA NOVA

YOUR
LOGO

TRIMM

masters
INSURANCE FINANCIAL

YOUR
LOGO

YOUR
LOGO

**PURPLE
COWBOY**

**PLAN B
MEDIA**

SALEX

VB VERONICA BARBAKADZE & ASSOCIATES
Investigations and Consulting Firm

2023 PINK DIAMOND GALA PRESENTING SPONSORS

LINGERIE & SWIMWEAR
PREMIER
Jeans

SALEX
LIGHTING LINEN COUNTRY



10TH **PINK** ANNUAL

DIAMOND
presented by
 **SALEX**
LIGHTING UNDER CONTROL

GALA



















































SUNDAY, SEPTEMBER 24, 2023.



HOW TO GET INVOLVED WITH THE PINK DIAMOND GALA

SUNDAY, SEPTEMBER 24, 2023.



SPONSORSHIP OPPORTUNITIES	PRESENTING SPONSOR \$20,000	PINK DIAMOND \$15,000	DIAMOND \$7,500	GOLD \$5,000	SILVER \$3,500
VIP TICKETS TO THE LUNCHEON GALA	20	16	10	8	6
SOCIAL MEDIA    					
LOGO PLACEMENT AT EVENT ON-SITE SCREEN					
INVITATION TO SERVE ON STEERING COMMITTEE					
"PRESENTED BY" LOGO PLACEMENT AT THE GALA					
"TABLE CARD SPONSORED BY" LOGO PLACEMENT AT THE GALA					
COLOUR AD IN THE EVENT PROGRAM	2 FULL PAGES	FULL PAGE	1/2 PAGE	1/4 PAGE	
E-BLASTS FROM 					
LOGO PLACEMENT ON THE PINK DIAMOND GALA WEBSITE FOR A PERIOD OF 1 YEAR AFTER THE EVENT					
LISTED IN THE EVENT PROGRAM					
VERBAL RECOGNITION AT THE EVENT					
DEDICATED ACTIVATION AREA PROVIDED EXCLUSIVELY FOR YOUR BRAND					
COMPANY NAME ON ALL MARKETING MATERIALS AND PRESS RELEASE					
EVENT ADVERTISING					
VIP MEET & GREET					

GIFT-IN-KIND DONATION

Name _____

Corporation _____

Address _____ City _____ Province _____ Postal Code _____

Telephone _____

Email _____

Website _____

Name to Appear on Auction Lot _____

DO YOU REQUIRE A TAX RECEIPT?

☐

Yes

☐

No

Brief description of item(s) being donated

This description will be included in the auction guide and in the auction lot. Please be sure to add any specific details including expiry dates or specific restrictions

THE FAIR MARKET VALUE FOR THE ITEM: _____

Arrangements can be made for donations to be picked up from your home or business

DEADLINE

Please submit this form and your donated item to

after BREAST CANCER, 1292 St. Clair Avenue West Toronto, ON M6E 1C1
no later than August 25, 2023

REPLY FORM

Name _____

Corporation _____

Address _____ City _____ Province _____ Postal Code _____

Telephone _____

Email _____

EVERY PACKAGE INCLUDES:

Complimentary bar, hors d'oeuvres reception, gift bag, three course sit down luncheon, red & white wine with luncheon, entertainment and more!

PAYMENT METHOD:

Please make cheque or money order payable to *after* BREAST CANCER.

We accept Major Credit Cards.

E-Transfer to info@afterbreastcancer.ca

SPONSORSHIP

- ☐ Presenting Sponsor \$20,000.00
- ☐ Pink Diamond Sponsor \$15,000.00
- ☐ Diamond Sponsor \$7,500.00
- ☐ Gold Sponsor \$5,000.00
- ☐ Silver Sponsor \$3,500.00

TICKETS

- ☐ Pink Diamond - VIP Gala Table for 10 People \$2,000.00
- ☐ Gold - Gala Table for 10 People \$1,200.00
- ☐ Pink Diamond - Individual Ticket \$225.00
- ☐ Gold - Individual Ticket \$150.00

BOOKLET ADVERTISING

- ☐ Full Page Ad \$500.00
- ☐ Half Page Ad \$250.00
- ☐ Logo \$125.00