



PINK

DIAMOND ANNIVERSARY GALA

SUNDAY, DECEMBER 11

Liberty Grand
Entertainment
Complex

25 BRITISH COLUMBIA RD
TORONTO, ON M6K 3C3

YOUR SUPPORT CAN MAKE A DIFFERENCE!

after BREAST CANCER'S mission is to empower women nationwide who are affected by breast cancer through after care education, resources, financial aid and community engagement.

Most people believe that surviving breast cancer treatment is the end of the battle, but in fact, it is the beginning of the healing journey.

After treatment, breast cancer graduates face numerous physical, emotional, and financial challenges. With your help, we will continue to support these brave women.



Alicia Vianga

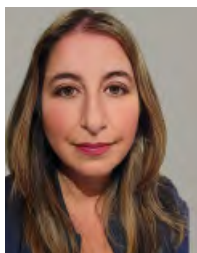
Founder & Executive Director



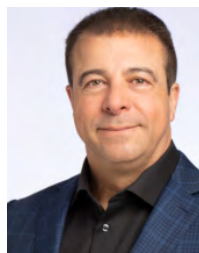
Sam Ciccolini
Honorary Chair



Gino Cucchi
Senior Vice Chair



Nadia Cerlli-Fiore
Board Director



Nick Puopolo
Honorary Board Director

SINCE 2013 THE ABC PROGRAM

650+

HAS FINANCED 650+ WOMEN

500M+

WE HAVE REACHED 500M+ CANADIANS THROUGH:

- CHIN Radio/TV
- York Region Media Group
- The Region 105.9
- Panorama Magazine
- snapd Newspaper
- Global TV
- Good News Toronto
- NEWSTALK 1010
- ItalNews
- What She Said with Christine Bentley
- Whistle Radio 102.7fm
- Metro News
- AM640
- Rogers TV
- CHUM FM
- Virgin 99.9
- Metro News
- CityTV
- CTV
- CP24



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OUR SPONSORS

LINGERIE & SWIMWEAR
PREMIER
Tour



**YOUR
LOGO**

SKECHERS

Liberty Grand
*Entertainment
Complex*



SHOPPERS
DRUG MART

**YOUR
LOGO**

**YOUR
LOGO**



masters
INSURANCE | FINANCIAL



VB **VERONIKA BARBAKADZE & ASSOCIATES**
Immigration Law Consulting Firm



**YOUR
LOGO**

Bondfield
CONSTRUCTION





THANK YOU

FROM OUR BOARD OF DIRECTORS

Alicia Vianga

Founder & Executive Director

Sam Ciccolini

Honorary Chair

Nadia Cerlli-Fiore

Board Director

Gino Cucchi

Senior Vice Chair

Nick Puopolo

Honorary Board Director

Veronika Barbakadze

Vice Chair

Jack Oliveira

Honorary Board Ambassador

Natasha Charles

Survivors Chair & Board Director

EVENT PLANNER

PR AND MEDIA

Plan B Media Inc.
planbmedia.ca



@ *after* BREAST CANCER

HOW TO GET INVOLVED WITH THE PINK DIAMOND GALA

SUNDAY, DECEMBER 11, 2022.

SPONSORSHIP OPPORTUNITIES

| | PRESENTING SPONSOR | PINK DIAMOND | DIAMOND | GOLD | SILVER |
|--|---|---|---|---|---|
| | \$25,000 | \$15,000 | \$7,500 | \$5,000 | \$3,500 |
| VIP TICKETS TO THE LUNCHEON GALA | 20 | 16 | 10 | 8 | 6 |
| SOCIAL MEDIA     |  |  |  |  |  |
| LOGO PLACEMENT AT EVENT ON-SITE SCREEN |  |  |  |  |  |
| INVITATION TO SERVE ON STEERING COMMITTEE |  |  |  |  |  |
| "PRESENTED BY" LOGO PLACEMENT AT THE GALA |  |  |  |  |  |
| "TABLE CARD SPONSORED BY" LOGO PLACEMENT AT THE GALA |  |  | | | |
| COLOUR AD IN THE EVENT PROGRAM | 2 FULL PAGES | FULL PAGE | 1/2 PAGE | 1/4 PAGE | |
| E-BLASTS FROM  |  |  | | | |
| LOGO PLACEMENT ON THE PINK DIAMOND GALA WEBSITE FOR A PERIOD OF 1 YEAR AFTER THE EVENT |  |  |  |  | |
| LISTED IN THE EVENT PROGRAM |  |  |  |  |  |
| VERBAL RECOGNITION AT THE EVENT |  |  |  |  | |
| DEDICATED ACTIVATION AREA PROVIDED EXCLUSIVELY FOR YOUR BRAND |  |  | | | |
| COMPANY NAME ON ALL MARKETING MATERIALS AND PRESS RELEASE |  | | | | |
| EVENT ADVERTISING |  | | | | |
| VIP MEET & GREET |  |  |  |  | |

GIFT-IN-KIND DONATION

Name _____

Corporation _____

Address _____ City _____ Province _____ Postal Code _____

Telephone _____

Email _____

Website _____

Name to Appear on Auction Lot _____

DO YOU REQUIRE A TAX RECEIPT?

☐ Yes

☐ No

Brief description of item(s) being donated

This description will be included in the auction guide and in the auction lot. Please be sure to add any specific details including expiry dates or specific restrictions

THE FAIR MARKET VALUE FOR THE ITEM: _____

Arrangements can be made for donations to be picked up from your home or business

DEADLINE

Please submit this form and your donated item to

after BREAST CANCER, 1292 St. Clair Avenue West Toronto, ON M6E 1C1
no later than October 24, 2022

REPLY FORM



Name _____

Corporation _____

Address _____ City _____ Province _____ Postal Code _____

Telephone _____

Email _____

EVERY PACKAGE INCLUDES:

Complimentary bar, hors d'oeuvres reception, gift bag, three course sit down luncheon, red & white wine with luncheon, entertainment and more!

PAYMENT METHOD:

Please make cheque or money order payable to *after* BREAST CANCER.

We accept Major Credit Cards.

E-Transfer to info@afterbreastcancer.ca

SPONSORSHIP

- | | |
|---|-------------|
| <input type="checkbox"/> Presenting Sponsor | \$25,000.00 |
| <input type="checkbox"/> Pink Diamond Sponsor | \$15,000.00 |
| <input type="checkbox"/> Diamond Sponsor | \$7,500.00 |
| <input type="checkbox"/> Gold Sponsor | \$5,000.00 |
| <input type="checkbox"/> Silver Sponsor | \$3,500.00 |

TICKETS

- | | |
|---|------------|
| <input type="checkbox"/> Pink Diamond - VIP Gala Table for 8 People | \$1,500.00 |
| <input type="checkbox"/> Gold - Gala table for 8 People | \$1,000.00 |