

 afterTM
BREAST
CANCER

PI3NK
ANNUALTH

**DIAMOND
GALA**

SUNDAY
SEPTEMBER 28
2025

B
BELLVUE
MANOR

8083 JANE ST
VAUGHAN ON L4K 2M7



SCAN ME

PRESENTING
SPONSORS

salex
LIGHTING UNDER CONTROL

LiUNA! LOCAL 183
Feel the Power

647.342.9217 | afterbreastcancer.ca

    | events@afterbreastcancer.ca | 849225040 RR0001



YOUR SUPPORT CAN MAKE A DIFFERENCE!

after BREAST CANCER'S mission is to empower women nationwide who are affected by breast cancer through after care education, resources, financial aid and community engagement.

Most people believe that surviving breast cancer treatment is the end of the battle, but in fact, it is the beginning of the healing journey.

After treatment, breast cancer graduates face numerous physical, emotional, and financial challenges. With your help, we will continue to support these brave women.

Alicia Vianga
Founder & Executive Director

SINCE 2013 THE ABC PROGRAM

4000+

HAS FINANCED 4000+ WOMEN

500M+

WE HAVE REACHED 500M+ CANADIANS THROUGH:

- CHIN Radio/TV
- York Region Media Group
- The Region 105.9
- Panorama Magazine
- snapd Newspaper
- Global TV
- Good News Toronto
- NEWSTALK 1010
- ItalNews
- What She Said
- Whistle Radio 102.7fm
- Metro News
- with Christine Bentley
- Rogers TV
- CHUM FM
- CityTV
- AM640
- Metro News
- CP24
- Virgin 99.9
- CTV
- Breakfast Television

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THANK YOU

FROM OUR BOARD OF DIRECTORS



MASTER OF CEREMONY

SAM CICCOLINI

HONORARY CHAIR

A Founding Partner of Masters Insurance, Sam Ciccolini is a highly regarded figure in the insurance industry. Sam's approach to business has always been personal and collaborative; he believes in working alongside staff rather than above them, constantly staying attuned to their daily concerns, as well as the needs of clients.

Beyond his entrepreneurial success, Sam has always been deeply committed to charitable causes. Over the years, he has given his active support to more than 80 organizations in Canada, underlining his longstanding commitment to building resilient communities and elevating the quality of life for those less fortunate.



Proceeding Sponsor
Jack Oliveira
Honorary Board Ambassador



Co-Chair
Nadia Cerelli-Fiore
Board Director



Co-Chair
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Vice Chair



Alicia Vianga
*Founder &
Executive Director*



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Board Member



Natalia Yordanov
*Gala Committee
Member*

PR AND MEDIA Plan B Media Inc. | planbmedia.ca

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afterTM BREAST CANCER PINKTH ANNUAL
DIAMOND
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VERONIKA BARBAKADZE & ASSOCIATES
Immigration Law Consulting Firm



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GIFT-IN-KIND DONATION

Name _____

Corporation _____

Address _____ City _____ Province _____ Postal Code _____

Telephone _____

Email _____

Website _____

Name to Appear on Auction Lot _____

DO YOU REQUIRE A TAX RECEIPT?

☐ Yes

☐ No

Brief description of item(s) being donated

This description will be included in the auction guide and in the auction lot. Please be sure to add any specific details including expiry dates or specific restrictions

THE FAIR MARKET VALUE FOR THE ITEM: _____

Arrangements can be made for donations to be picked up from your home or business

DEADLINE

Please submit this form and your donated item to
after BREAST CANCER, 1292 St. Clair Avenue West Toronto, ON M6E 1C1
no later than September 15, 2025

647.342.9217 | afterbreastcancer.ca

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REPLY FORM

Name _____

Corporation _____

Address _____ City _____ Province _____ Postal Code _____

Telephone _____

Email _____

EVERY PACKAGE INCLUDES:

Complimentary bar, hors d'oeuvres reception, three course sit down luncheon, red & white wine with luncheon, entertainment and more!

PAYMENT METHOD:

Please make cheque or money order payable to *after* BREAST CANCER .

We accept Major Credit Cards.

E-Transfer to events@afterbreastcancer.ca

SPONSORSHIP

- | | |
|---|-------------|
| ☐ Presenting Sponsor | \$20,000.00 |
| ☐ Pink Diamond Sponsor | \$15,000.00 |
| ☐ Diamond Sponsor | \$10,000.00 |
| ☐ Gold Sponsor | \$7,500.00 |
| ☐ Silver Sponsor | \$5,000.00 |

TICKETS

- | | |
|--|------------|
| ☐ Pink Diamond - VIP Gala Table for 10 People | \$2,500.00 |
| ☐ Gold - Gala Table for 10 People | \$2,000.00 |
| ☐ Pink Diamond - Individual VIP Seat Ticket | \$250.00 |
| ☐ Gold - Individual Regular Seat Ticket | \$200.00 |

BOOKLET ADVERTISING

- | | |
|---|----------|
| ☐ Full Page Ad | \$550.00 |
| ☐ Half Page Ad | \$300.00 |
| ☐ Logo | \$200.00 |

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HOW TO GET INVOLVED WITH THE

SUNDAY, SEPTEMBER 28, 2025



SPONSORSHIP OPPORTUNITIES

	PRESENTING SPONSOR \$20,000	PINK DIAMOND \$15,000	DIAMOND \$10,000	GOLD \$7,500	SILVER \$5,000
VIP TICKETS TO THE LUNCHEON GALA	20	16	10	8	6
SOCIAL MEDIA    					
LOGO PLACEMENT AT EVENT ON-SITE SCREEN					
INVITATION TO SERVE ON STEERING COMMITTEE					
"PRESENTED BY" LOGO PLACEMENT AT THE GALA					
"TABLE CARD SPONSORED BY" LOGO PLACEMENT AT THE GALA					
COLOUR AD IN THE EVENT PROGRAM	2 FULL PAGES	FULL PAGE	1/2 PAGE	1/4 PAGE	
E-BLASTS FROM 					
LOGO PLACEMENT ON THE PINK DIAMOND GALA WEBSITE FOR A PERIOD OF 1 YEAR AFTER THE EVENT					
LISTED IN THE EVENT PROGRAM					
VERBAL RECOGNITION AT THE EVENT					
DEDICATED ACTIVATION AREA PROVIDED EXCLUSIVELY FOR YOUR BRAND					
COMPANY NAME ON ALL MARKETING MATERIALS AND PRESS RELEASE					
EVENT ADVERTISING					
HOSPITALITY VIP ROOM					
ACKNOWLEDGE THE KEYNOTE SPEAKER FROM THE STAGE					