



after BREAST CANCER

Charity #849225040 RR0001

Position: Blogger Volunteer
Time Commitment: Flexible schedule with ability to work remotely as needed
Location: 1292 St. Clair Avenue West, Toronto, ON M6E 1C1

Position Summary:

The blogger will work as part of team of Marketing, Events and Social Media volunteers.

Tasks and Responsibilities:

- Research and write articles for blogs in a conversational style, which engages readers and attracts traffic to After Breast Cancer
- Proofread to produce high quality blog content and ensure links are up to date
- Respond promptly to blog comments and email
- Work with graphic designer to create a consistent visual image on blog including maintenance of layout templates and image archives
- Assess new standards, technologies and trends, and formulate plans for future enhancement to blogging strategies
- Use latest syndication and blogging tools with HTML, when appropriate
- Report on metrics of traffic statistics, and blog comment feedback areas to the Executive Director
- Share creative ideas to the Marketing Department
- Participate in scheduled after BREAST CANCER events

Qualifications:

- Education in English, Journalism, Business Administration, or equivalent field of study
- Excellent writing skills, with natural ability to write simply in a conversational style
- Eye for detail in proofreading and text and graphics layout
- Ability to work independently as well as part of a team
- Work well in a fast-paced time sensitive environment
- Passion for making a difference and helping other

Start Date: Immediately

Remuneration: Transportation costs to and from (public transit or parking)

Start Date: Immediately

Term: Volunteers MUST work a minimum of 10 hours a week for 5 months consecutively

Remuneration: TTC costs to and from the office reimbursed



after BREAST CANCER

Charity #849225040 RR0001

What's In It for You? Benefits and Opportunities:

Connections/Networking:

- Expand your professional and personal network

Growth/Development:

- Enhance core competencies: engagement strategy, content, data and automation (may include)
 - Website and Social Media
 - Interpersonal skills
 - Planning and organizational skills
 - Communication skills
 - Business acumen
- Gain expertise working within a non-profit organization
- A great place to gain valuable work experience for placement / transitional opportunities while contributing to **after** BREAST CANCER's vision of creating a future to make a difference one woman/one survivor at a time.

About **after** BREAST CANCER:

Our Vision

Our Vision Is To Make A Difference...**ONE Woman / ONE Graduate At A Time**

Our Mission Statement

after BREAST CANCER is a Canadian Charity incorporated with the following objectives:

- To provide resources that contribute to a woman's Quality of Life (QOL) after breast cancer.
- To provide women with limited financial resources and NO insurance with mastectomy bras, mastectomy camisoles and breast prostheses at **no cost** to them after breast removal surgery (mastectomy or lumpectomy).
- To identify underserved areas in breast cancer survivorship that lack resources and provide evidence based information that can facilitate informed decision making on issues related to breast cancer survivorship.

Ready to Join the Team?

We encourage all interested individuals to submit a cover letter supporting how your qualifications make you the ideal candidate for this volunteer intern position.

Application Process: Please quote: **Blogger Volunteer** on the subject line, complete our application form and attach your cover letter and resume (or link to your LinkedIn profile) attention: Human Resources Director at: hr@afterbreastcancer.ca.

We thank all those applicants that may apply. For more information about our organization and our cause, please visit our website at: <http://afterbreastcancer.ca/>