



after BREAST CANCER

Charity #849225040 RR0001

Position: Marketing Coordinator Volunteer
Time Commitment: flexible schedule with ability to work remotely as needed
Location: 1292 St. Clair Avenue West, Toronto, ON M6E 1C1

Position Summary:

The Marketing Coordinator helps us to support the continuous communication and information buzz around *after* BREAST CANCER's mandate. Your self-motivated, team and detail-oriented skills are qualities necessary for success in this role providing assistance to the PR/Marketing team with an emphasis on event preparation, administrative duties, social media tracking and reporting as well as handling marketing-related projects as assigned.

Tasks and Responsibilities:

- Order, issues and track no-charge merchandise for PR purposes
- Support set-up of in-house and external events as needed/able
- Support keeping promotional and content calendars up to date
- Assist in Social Media campaign brainstorming
- Other duties as required.

Qualifications:

- Candidates should be majors in Marketing, Public Relations, Mass Communications, Business Management, Entrepreneurship, or related areas
- Strong verbal communication, writing and interpersonal skills
- Familiarity and hands-on experience with social media platforms
- Demonstrated ability to successfully manage multiple projects and deadlines, completing projects on time with professionalism;
- Ability to perform to a high level independently as well as with a team.

Start Date: Immediately

Term: Volunteers MUST work minimum 10 hours a week or more for 5 months consecutively

Remuneration: Transportation costs to and from (public transit only)



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What's In It for You? Benefits and Opportunities:

Connections/Networking:

- Expand your professional and personal network

Growth/Development:

- Enhance core competencies: engagement strategy, content, data and automation (may include)
 - Apply social media communicate and engage survivors, potential donors and sponsors and volunteers digitally
 - Navigate, evaluate and create content on social networking sites
 - Influence readers with interesting, useful and timely content
 - Use social networking sites for promotional, reference and celebratory purposes
 - Follow netiquette, conform to ethical standards and interact appropriately with others online
- Gain expertise working within a non-profit organization
- A great place to gain valuable work experience for placement / transitional opportunities while contributing to **after** BREAST CANCER's vision of creating a future to make a difference one woman/one survivor at a time.

About **after** BREAST CANCER:

Our Vision

Our Vision Is To Make A Difference...**ONE Woman / ONE Graduate At A Time**

Our Mission Statement

after BREAST CANCER is a Canadian Charity incorporated with the following objectives:

- To provide resources that contribute to a woman's Quality of Life (QOL) after breast cancer.
- To provide women with limited financial resources and NO insurance with mastectomy bras, mastectomy camisoles and breast prostheses at no cost to them after breast removal surgery (mastectomy or lumpectomy).
- To identify underserved areas in breast cancer survivorship that lack resources and provide evidence based information that can facilitate informed decision making on issues related to breast cancer survivorship.

Ready to Join the Team?

We encourage all interested individuals to submit a cover letter supporting how your qualifications make you the ideal candidate for this volunteer intern position.

Application Process: Please quote: **Marketing Coordinator** on the subject line, complete our application form and attach your cover letter and resume (or link to your LinkedIn profile) attention: Human Resources Director at hr@afterbreastcancer.ca.

We thank all those applicants that may apply. For more information about our organization and our cause, please visit our website at: <http://afterbreastcancer.ca/>