



presents  
*Shine a Light  
Brunch*

# KATE LINDER & FRIENDS

STARS OF "THE YOUNG AND THE RESTLESS"



(Esther Valentine)



Christian Le Blanc  
(Michael Baldwin)



Sean Dominic  
(Nate Hastings)



Conner Floyd  
(Phillip Chance  
Chancellor IV)



Bryton James  
(Devon Winters)

SUNDAY  
MAY 4  
2025  
11 AM TO 3 PM

venu  
EVENT SPACE

2800 HIGHWAY 7  
VAUGHAN ON L4K 1W8



MC Morgan Hoffman  
(The Morning Show  
Global News)



647.342.9217 | [afterbreastcancer.ca](https://afterbreastcancer.ca)



events@afterbreastcancer.ca | 849225040 RR0001



## YOUR SUPPORT CAN MAKE A DIFFERENCE!

*after* BREAST CANCER'S mission is to empower women nationwide who are affected by breast cancer through after care education, resources, financial aid and community engagement.

Most people believe that surviving breast cancer treatment is the end of the battle, but in fact, it is the beginning of the healing journey.

After treatment, breast cancer graduates face numerous physical, emotional, and financial challenges. With your help, we will continue to support these brave women.

Alicia Vianga  
Founder & Executive Director

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## SINCE 2013 THE ABC PROGRAM

# 4000+

HAS FINANCED 4000+ WOMEN

# 500M+

WE HAVE REACHED 500M+ CANADIANS THROUGH:

- CHIN Radio/TV
- York Region Media Group
- The Region 105.9
- Panorama Magazine
- snapd Newspaper
- Global TV
- Good News Toronto
- NEWSTALK 1010
- ItalNews
- What She Said with Christine Bentley
- Whistle Radio 102.7fm
- Metro News
- CHUM FM
- AM640
- Rogers TV
- CityTV
- Virgin 99.9
- Metro News
- CP24
- CTV
- Breakfast Television

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# THANK YOU

## FROM OUR BOARD OF DIRECTORS



Shine a Light  
Brunch

KATE LINDER & FRIENDS

STARS OF "THE YOUNG AND THE RESTLESS"



**Alicia Vianga**  
Founder & Executive Director



**Sam Ciccolini**  
Honorary Chair



**Gino Cucchi**  
Senior Vice Chair



**Nick Puopolo**  
Honorary Board  
Ambassador



**Nadia Cerlli-Fiore**  
Board Director



**Jenny Gumbs**  
Board Director



**Jack Oliveira**  
Honorary Board  
Ambassador



**Natasha Charles**  
Survivors Chair &  
Board Director



**Veronika Barbakadze**  
Vice Chair



**Jennifer Schultz**  
Board Ambassador



**Lindsay White**  
Board Member



**Zita Zolis**  
Board Executive

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## SHINE A LIGHT BRUNCH COMMITTEE MEMBERS



**Alberta Bentivogli**



**Jude Scott**



**Linda Scopazzi**



**Kaylin Smith**

**PR AND MEDIA** Plan B Media Inc. | [planbmedia.ca](http://planbmedia.ca)

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# HOW TO GET INVOLVED WITH THE

## SUNDAY, MAY 4, 2025



KATE LINDER & FRIENDS

STARS OF "THE YOUNG AND THE RESTLESS"

### SPONSORSHIP OPPORTUNITIES

PRESENTING  
SPONSOR  
\$15,000

DIAMOND  
SPONSOR  
\$12,000

GOLD  
SPONSOR  
\$9,500

SILVER  
SPONSOR  
\$7,500

BRONZE  
SPONSOR  
\$5,000

VIP TICKETS TO THE BRUNCH

20

16

14

10

8

SOCIAL MEDIA    



LOGO PLACEMENT AT EVENT ON-SITE SCREEN



INVITATION TO SERVE ON STEERING COMMITTEE



"PRESENTED BY" LOGO PLACEMENT AT THE BRUNCH



"TABLE CARD SPONSORED BY" LOGO PLACEMENT AT THE BRUNCH



COLOUR AD IN THE EVENT PROGRAM

FULL PAGE

FULL PAGE

1/2 PAGE

1/4 PAGE

E-BLASTS FROM 



LOGO PLACEMENT ON THE BRUNCH WEBSITE  
FOR A PERIOD OF 1 YEAR AFTER THE EVENT



LISTED IN THE EVENT PROGRAM



VERBAL RECOGNITION AT THE EVENT



DEDICATED ACTIVATION AREA PROVIDED EXCLUSIVELY FOR YOUR BRAND



COMPANY NAME ON ALL MARKETING MATERIALS AND PRESS RELEASE



EVENT ADVERTISING



HOSPITALITY VIP ROOM



VIP TICKETS TO THE SATURDAY NIGHT PRIVATE CAST DINNER

2

2

2

2

2

SPECIAL PHOTO TAKEN WITH THE CAST MEMBERS



# GIFT-IN-KIND DONATION



KATE LINDER & FRIENDS

STARS OF "THE YOUNG AND THE RESTLESS"

Name \_\_\_\_\_

Corporation \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Name to Appear on Auction Lot \_\_\_\_\_

DO YOU REQUIRE A TAX RECEIPT?

☐ Yes

☐ No

Brief description of item(s) being donated

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\*\*\*This description will be included in the auction guide and in the auction lot. Please be sure to add any specific details including expiry dates or specific restrictions\*\*\*

THE FAIR MARKET VALUE FOR THE ITEM: \_\_\_\_\_

\*Arrangements can be made for donations to be picked up from your home or business\*

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## DEADLINE

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**Please submit this form and your donated item to**  
*after* BREAST CANCER, 1292 St. Clair Avenue West Toronto, ON M6E 1C1  
no later than April 22, 2025

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# REPLY FORM

Name \_\_\_\_\_

Corporation \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

## PAYMENT METHOD:

Please make cheque or money order payable to *after* BREAST CANCER .

We accept Major Credit Cards.

E-Transfer to [events@afterbreastcancer.ca](mailto:events@afterbreastcancer.ca)

## SPONSORSHIP

- ☐ Presenting Sponsor ..... \$15,000.00
- ☐ Diamond Sponsor ..... \$12,000.00
- ☐ Gold Sponsor ..... \$9,500.00
- ☐ Silver Sponsor ..... \$7,500.00
- ☐ Bronze Sponsor ..... \$5,000.00

## TICKETS

- ☐ Diamond - VIP Brunch Table for 10 People ..... \$3,000.00
- ☐ Gold - Brunch Table for 10 People ..... \$1,500.00
- ☐ Diamond - Individual VIP Seat Ticket ..... \$300.00
- ☐ Gold - Individual Regular Seat Ticket ..... \$150.00

## BOOKLET ADVERTISING

- ☐ Full Page Ad ..... \$550.00
- ☐ Half Page Ad ..... \$300.00
- ☐ Logo ..... \$200.00

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**SPONSORS**



**LiUNA!**  
**LOCAL 183**  
*Feel the Power*

YOUR  
LOGO  
HERE

YOUR  
LOGO  
HERE

YOUR  
LOGO  
HERE

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